Financial Report March 31, 2021

# Contents



RSM US LLP

#### **Independent Auditor's Report**

Board of Directors
The Spencer Foundation

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of The Spencer Foundation, which comprise the statements of financial position as of March 31, 2021 and 2020, the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements (collectively, the financial statements).

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Spencer Foundation as of March 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

RSM US LLP

Chicago, Illinois June 29, 2021

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# Statements of Financial Position (In Thousands of Dollars) March 31, 2021 and 2020 $\,$

		2021		2020
Assets				
Investments	\$	644,253	\$	471,347
Cash		27,577		25,572
Other assets		835		666
	\$	672,665	\$	497,585
Liabilities and Net Assets				
Grants payable, net of present value discount of \$26 for 2021	•	20 505	¢	16.020
and \$12 for 2020 Accounts payable and accrued expenses	\$	29,595 235	\$	16,929 123
Federal excise tax payable		233		3
Deferred federal excise tax		3,799		1,757
Postretirement benefits liability		5,370		4,944
,		39,020		23,756
Net assets without donor restrictions		633,645		473,829
	<u>\$</u>	672,665	\$	497,585

See notes to financial statements.

# Statements of Activities (In Thousands of Dollars) Years Ended March 31, 2021 and 2020

		2021	2020	
Net investment income (loss):				
Net realized gain on sales of investments	\$	32,845	\$ 38,1	144
Net unrealized gain (loss) on investments		159,758	(84,7	760)
Interest and other income		23	2	270
Dividend income		11,828	12,8	345
		204,454	(33,5	501)
Investment management fees		(391)	(5	535)
Other direct investment expenses		(50)	•	(48)
·		204,013	(34,0	
Expenses:				
Grants authorized, net of refunds		33,519	18,3	303
Administrative expenses		7,915		765
Current federal excise tax, net of tax refund		562		938
Deferred federal excise tax (benefit)		2,041		118)
Components of net periodic postretirement benefit cost		2,041	(2,	10)
other than service cost		222		252
Change in postretirement benefit obligation other than			2	.02
net periodic benefit cost		(62)		48
·		44,197	25,1	88
Increase (decrease) in net assets		159,816	(59,2	272)
Net assets without donor restrictions:				
Beginning of year		473,829	533,1	101
End of year	_\$	633,645	\$ 473,8	329

See notes to financial statements.

# Statements of Cash Flows (In Thousands of Dollars) Years Ended March 31, 2021 and 2020

	2021	2020
Cash flows from operating activities:		_
Grants paid	\$ (20,853) \$	(20,224)
Interest and dividend income	11,792	14,226
Cash paid for payroll and benefits	(4,349)	(3,804)
Cash paid for other administrative expenses	(3,154)	(3,541)
Cash paid for investment related expenses	(441)	(583)
Excise taxes paid	 (543)	(986)
Net cash used in operating activities	 (17,548)	(14,912)
Cash flows from investing activities:		
Purchases of property and equipment	(145)	(65)
Purchases of investments	(44,546)	(73,000)
Proceeds from sales of investments	64,244	82,344
Net cash provided by investing activities	19,553	9,279
Net increase (decrease) in cash	2,005	(5,633)
Cash, beginning of year	 25,572	31,205
Cash, end of year	\$ 27,577 \$	25,572

See notes to financial statements.

#### **Notes to Financial Statements**

# Note 1. Nature of Activities and Significant Accounting Policies

**Nature of activities**: The Spencer Foundation (an Illinois not-for-profit corporation) (the Foundation), organized in 1962, is the residuary legatee under the will of Lyle M. Spencer, deceased. The Foundation was established to support research aimed at the improvement of education. Support is derived primarily from returns on the Foundation's investments. Activities are conducted from offices in Chicago, Illinois.

**Basis of presentation**: The Foundation's financial statements have been prepared to present balances and transactions classified in accordance with the existence or absence of donor-imposed restrictions. Net assets and related activity are classified as net assets without donor restrictions since they are not subject to donor-imposed restrictions.

**Investments**: Investments are carried at fair value. Purchases and sales of securities are recorded on a trade-date basis. Investment income, realized gains (losses) and change in unrealized gains (losses) are reflected in the statements of activities.

**Deferred federal excise tax**: Deferred federal excise tax represents taxes provided on the net unrealized appreciation on investments, using the applicable tax rate.

**Awards and grants**: The Board of Directors approves an annual budget for awards and grants. Individual awards and grants, including multiyear grants, are considered obligations when approved by the Foundation's President.

**Use of estimates**: The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions affecting the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

**Tax status**: The Foundation qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code (the Code) and, accordingly, is not subject to federal income taxes. However, in accordance with Section 4940(e) of the Code, the Foundation is subject to a federal excise tax of 1.39% of net investment income and net realized taxable gains on security transactions.

The Foundation follows the accounting standard on accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance, the Foundation may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. Examples of tax positions include the tax-exempt status of the Foundation, and various positions related to the potential sources of unrelated business taxable income. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. There were no unrecognized tax positions identified or recorded as liabilities for the periods presented in these financial statements. The Foundation files Forms 990-PF in the U.S. federal jurisdiction and the State of Illinois.

# Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Accounting pronouncement adopted**: In 2021, the Foundation adopted Accounting Standards Update (ASU) 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*. The ASU clarifies the process to determine whether contributions or grants are conditional or unconditional. Expense recognition is deferred for conditional arrangements and is immediate for unconditional arrangements. In 2021, the Foundation adopted the portion of the standard relevant to resource providers, which did not have an impact on the financial statements.

**Pending accounting pronouncement**: In February 2016, the Financial Accounting Standards Board issued ASU 2016-02, *Leases (Topic 842)*. The guidance in this ASU supersedes the leasing guidance in Topic 840, *Leases*. Under the new guidance, lessees are required to recognize lease assets and lease liabilities on the statement of financial position for all leases with terms longer than twelve months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the income statement. The new standard is effective for the Foundation for the year ending March 31, 2023.

The Foundation is currently evaluating the impact of the adoption of this standard on its financial statements.

**Subsequent events**: The Foundation has evaluated subsequent events for potential recognition and/or disclosure through June 29, 2021, the date the financial statements were available to be issued.

# Note 2. Liquidity and Availability

The Foundation regularly monitors liquidity to meet its grant payments and operating needs (general expenditures). The Foundation relies on investment income, and available financial assets to meet general expenditures over the next twelve months.

The table below presents information related to financial assets available for general expenditures within one year at March 31, 2021 and 2020:

#### **Notes to Financial Statements**

# Note 3. Functional Classification of Expenses

The costs of providing the Foundation's programs and other activities have been summarized on a functional basis in the table below for the year ended March 31, 2021. Direct costs are charged directly to program and management and general categories based upon specific identification where possible. Expenses which are not directly identifiable to program or management and general categories are allocated on a reasonable basis that is consistently applied. The expenses that are allocated include salaries and benefits and rent and utilities, which are allocated on the basis of estimates of time and effort.

Expenses by functional classification for the year ended March 31, 2021, consists of the following:

	Management						
	Program & General			& General	Total		
Grants authorized, net of refunds	\$	33,519,000	\$	-	\$	33,519,000	
Salary and benefits:							
Employee salaries and taxes		2,265,000		1,519,000		3,784,000	
Retirement contributions		203,000		210,000		413,000	
Employee benefits		480,000		372,000		852,000	
Professional fees		1,161,000		482,000		1,643,000	
Operating expenses:							
Rent and utilities		314,000		217,000		531,000	
Travel, hosting and meeting		53,000		10,000		63,000	
Other		6,000		469,000		475,000	
Depreciation and amortization		-		154,000		154,000	
Current federal excise tax, net of tax refund		-		562,000		562,000	
Deferred federal excise tax		_		2,041,000		2,041,000	
Components of net periodic postretirement							
benefit cost other than service cost		109,000		113,000		222,000	
Change in postretirement benefit obligation other							
than net periodic benefit cost		(30,000)		(32,000)		(62,000)	
•	\$	38,080,000	\$	6,117,000	\$	44,197,000	

# Note 3. Functional Classification of Expenses (Continued)

Expenses by functional classification for the year ended March 31, 2020, consists of the following:

	Management						
	Program & General			& General	Total		
Grants authorized, net of refunds Salary and benefits:	\$	18,303,000	\$	-	\$	18,303,000	
Employee salaries and taxes		1,753,000		1,349,000		3,102,000	
Retirement contributions		184,000		178,000		362,000	
Employee benefits		417,000		374,000		791,000	
Professional fees		1,050,000		442,000		1,492,000	
Operating expenses:							
Rent and utilities		259,000		206,000		465,000	
Travel, hosting and meeting		748,000		42,000		790,000	
Other		26,000		577,000		603,000	
Depreciation and amortization		-		160,000		160,000	
Current federal excise tax, net of tax refund		-		938,000		938,000	
Deferred federal excise tax (benefit)		-		(2,118,000)		(2,118,000)	
Components of net periodic postretirement							
benefit cost other than service cost		141,000		111,000		252,000	
Change in postretirement benefit obligation other							
than net periodic benefit cost		27,000		21,000		48,000	
	\$	22,908,000	\$	2,280,000	\$	25,188,000	

### Note 4. Investments

Investments at March 31, 2021 and 2020, are summarized as follows:

	20	021	20	020
	Cost	Fair Value	Cost	Fair Value
Marketable securities:				_
Equity funds - domestic	\$ 96,207,000	\$ 320,363,000	\$ 103,524,000	\$ 222,205,000
Equity funds - international	126,690,000	171,560,000	131,912,000	118,690,000
Bond funds - domestic	147,339,000	151,630,000	121,652,000	129,392,000
Real estate investment	641,000	700,000	641,000	1,060,000
	\$ 370,877,000	\$ 644,253,000	\$ 357,729,000	\$ 471,347,000

## Note 5. Fair Value Measurements

The Foundation's investments are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

The Foundation follows the accounting guidance related to fair value measurements, which provides a framework for measuring fair value under generally accepted accounting principles. This guidance applies to all financial instruments that are being measured and reported on a fair value basis.

#### **Notes to Financial Statements**

## Note 5. Fair Value Measurements (Continued)

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Foundation uses various methods including market, income and cost approaches. Based on these approaches, the Foundation often utilizes certain assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and/or the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or generally unobservable inputs. The Foundation utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. Based on the observability of the inputs used on the valuation techniques, the Foundation is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values.

Financial assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories:

<u>Level 1</u>. Valuations for assets and liabilities traded in active exchange markets, such as the New York Stock Exchange. Level 1 also includes U.S. Treasury and federal agency securities and federal agency mortgage-backed securities, which are traded by dealers or brokers in active markets. Valuations are obtained from readily available pricing sources for market transactions involving identical assets or liabilities.

<u>Level 2</u>. Valuations for assets and liabilities traded in less active dealer or broker markets. Valuations are obtained from third-party pricing services for identical or similar assets or liabilities.

<u>Level 3</u>. Valuations for assets and liabilities that are derived from other valuation methodologies, including option pricing models, discounted cash flow models and similar techniques, and not based on market exchange, dealer, or broker traded transactions. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an investment's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. The Foundation's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the investment.

In determining the appropriate levels, the Foundation performs a detailed analysis of the assets and liabilities that are subject to fair value measurement. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs would be classified as Level 3.

For the fiscal years ended March 31, 2021 and 2020, the application of valuation techniques applied to similar assets and liabilities has been consistent. The following are descriptions of the valuation methodologies used for instruments at fair value:

**Marketable securities**: The fair value of investment securities is based on quoted market prices in active markets.

**Real estate investment**: The fair value of the real estate investment is based on independent appraisals, when available, or estimated based on current market prices for similar properties.

#### **Notes to Financial Statements**

# Note 5. Fair Value Measurements (Continued)

**Fair value on a recurring basis**: The tables below present the balances of assets and liabilities measured at fair value on a recurring basis:

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	March 31, 2021						
	Level 1		Level 2		Level 3	Total	
Equity funds - domestic	\$ 320,363,000	\$	-	\$	-	\$ 320,363,000	
Equity funds - international	171,560,000		-		-	171,560,000	
Bond funds - domestic	151,630,000		-		-	151,630,000	
Real estate investment	-	-			-	700,000	
	\$ 643,553,000	\$	700,000	\$	-	\$ 644,253,000	
			March	31, 2	020		
	Level 1		Level 2		Level 3	Total	
Equity funds - domestic	\$ 222,205,000	\$	-	\$	-	\$ 222,205,000	
Equity funds - international	118,690,000		-		-	118,690,000	
Bond funds - domestic	129,392,000		<del>-</del>		-	129,392,000	
Real estate investment			1 060 000			1 060 000	
iteal estate investment	\$ 470,287,000	\$	1,060,000 1,060,000	\$	-	1,060,000 \$ 471,347,000	

# Note 6. Grants Payable

Grants payable consist primarily of multi-year unconditional grants that are generally payable over 1-5 years. Grants are discounted at the net present value using the average 1-3 year treasury rates. Management estimates these grants will be paid as follows:

2022	\$ 16,317,000
2023	8,898,000
2024	3,906,000
2025	444,000
2026	56,000
Total	29,621,000
Less: discount to reflect grants payable at present value	(26,000)
Grants payable, net	\$ 29,595,000
····	

Grants authorized are shown net of rescissions and refunds of \$93,000 and \$211,000 and net of present value discount of \$26,000 and \$12,000 in fiscal years 2021 and 2020, respectively. Payments on authorized but unpaid grants may be accelerated upon mutual agreement between the Foundation and the grantees.

#### **Notes to Financial Statements**

# Note 7. Employee Benefits

The Foundation maintains a defined contribution retirement plan covering all active full-time employees. Under the terms of the plan, the Foundation must contribute specified percentages of an employee's salary. The Foundation's contribution to the plan was \$414,000 and \$368,000 for fiscal years 2021 and 2020, respectively.

In addition, the Foundation maintains a supplemental retirement plan that allows employees to defer a portion of their pre-tax salaries. No contributions are made to this plan by the Foundation.

In fiscal year 2021, the Foundation established a 457(b) deferred compensation plan covering certain eligible employees. Participating eligible employees are allowed to contribute to the plan and during the year ended March 31, 2021, participating eligible employees made contributions of \$21,000. Foundation contributions are at the discretion of the Foundation's Board of Directors and are not required to be made every year. The Foundation did not contribute to the plan during the year ended March 31, 2021. Investments held for deferred compensation of \$21,000 at March 31, 2021 are included in other assets on the statements of financial position and the corresponding liability of \$21,000 is included in accounts payable and accrued expenses.

The Foundation maintains a postretirement medical benefits plan and records a liability in accordance with the accounting guidance on the employer's accounting for defined benefit pension and other postretirement plans. The plan provides healthcare benefits to retired employees and their spouses and beneficiaries. Generally, qualified employees may become eligible for these benefits if they retire in accordance with the provisions of the Foundation's medical plan and are participating in the Foundation's medical plan at the time of their retirement. The Foundation's postretirement benefit plan is not funded. The Foundation has the right to modify or terminate the plan. The Foundation uses a March 31 measurement date for its plan.

	 2021	2020
Obligations and funded status:		
Fair value of plan assets	\$ -	\$ -
Accumulated postretirement benefit obligation	 (5,370,000)	(4,944,000)
Funded status	\$ (5,370,000)	\$ (4,944,000)
Amounts recognized on the statements of financial position:		
Postretirement benefits liability	\$ 5,370,000	\$ 4,944,000

The table below summarizes changes in the Foundation's postretirement benefit obligation for the years ended March 31, 2021 and 2020:

	2021			2020
Postretirement benefit obligation, beginning of year	\$	4.944.000	\$	4,372,000
Service cost	,	349,000	·	336,000
Interest cost		160,000		174,000
Actuarial loss		-		126,000
Benefits paid		(83,000)		(64,000)
Postretirement benefit obligation, end of year	\$	5,370,000	\$	4,944,000

## **Notes to Financial Statements**

# Note 7. Employee Benefits (Continued)

Changes in the postretirement benefit obligation are included in the statements of activities in administrative expense for the years ended March 31, 2021 and 2020, as follows:

	 2021		2020
Service cost Interest cost	\$ 349,000 160,000	\$	336,000 174,000
Amortization of unrecognized prior service cost  Amortization of unrecognized net loss	(8,000) 70,000		(8,000) 86,000
Net periodic postretirement benefit cost	\$ 571,000	\$	588,000
Change in postretirement benefit obligation not included in net periodic postretirement benefit cost	\$ (62,000)	\$	48,000

The weighted-average actuarial assumptions used to determine benefit obligation and benefit cost for the years ended March 31, 2021 and 2020, were as follows:

	2021	2020
Discount rate for obligations	3.25%	3.25%
Discount rate of costs	3.25%	4.00%

The assumed healthcare cost trend rates used to determine benefit obligation for the years ended March 31, 2021 and 2020, were as follows:

	2021	2020
Assumed healthcare cost trend rates as of March 31:		
Healthcare cost trend Medicare rate assumed for the next year:		
Current pre-65 healthcare trend rate	5.00%	5.00%
Current post-65 healthcare trend rate	5.00%	5.00%
Rate to which the cost trend rate is assumed to decline		
(the ultimate trend rate)	4.00%	4.00%
Year that the rate reaches the ultimate trend rate	2022	2021

The Foundation expects to contribute approximately \$83,000 to its postretirement benefit plan during the year ended March 31, 2022.

#### **Notes to Financial Statements**

## Note 7. Employee Benefits (Continued)

Annual benefit payments, which reflect expected future service, as appropriate, are expected to be as follows:

Years ending March 31:	
2022	\$ 83,000
2023	82,000
2024	116,000
2025	135,000
2026	145,000
Fiscal 2027 - 2031	844,000

1,405,000

#### Note 8. Line of Credit

The Foundation entered into a \$25,000,000 revolving line of credit agreement in February 2019 with interest at the greater of LIBOR plus 0.60% or prime. The line of credit is collateralized by marketable securities held by the Foundation. The line of credit was extended in February 2021 and matures in February 2022. There were no amounts outstanding under this line of credit as of March 31, 2021 and 2020, respectively.

#### Note 9. Commitments

The Foundation currently occupies office space in Chicago, Illinois, under the terms of an operating lease which was set to expire in fiscal year 2022. In December 2020, the lease was amended to extend the expiration to fiscal year 2033. The amended lease included rent abatements from December 2021 through November 2022. After the abatement period the lease requires the Foundation to pay monthly base rents ranging from \$25,000 to \$32,000, plus a proportionate share of operating expense and real estate taxes. At March 31, 2021, the Foundation had the following commitments for base rentals under this lease:

2022	\$ 183,000
2023	103,000
2024	311,000
2025	319,000
2026	327,000
Thereafter	 2,397,000
	\$ 3,640,000

Rent expense, including operating expense and real estate taxes, was \$524,000 and \$457,000 for fiscal years 2021 and 2020, respectively.